



inkontru.
ARTS & CULTURE CALENDAR

INKONTRU

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- W E B A P P -

Inkontru X Noćemuskata

RATE CARD

2023

INKONTRU MENU RATE CARD

Price Exc VAT

VAT@ 18%

Price Inc VAT

Basic Menu

Basic listing (Photo video of 10 seconds)	€80.00	€14.40	€94.40
Video listing (Professionally produced [filmed and edited] 25 second Video)	€275.00	€ 49.50	€324.50
Uploading of own 25 sec video (subject to editorial & QA approval)	€120.00	€ 21.60	€142

Marketing Add Ons

Inclusion in INKONTRU Newsletter per month	€150.00	€27.00	€177
Inclusion of a video advert in the last 5 seconds of other event videos (per event video) You can opt to include your advert in your event video or in other event videos	€75.00	€13.50	€89
Inclusion in inflight magazine advert as content marketing (we charge you only 30% of the advert price)	€250.00	€ 45.00	€ 295
Notification of your event to the Inkontru users	€165.00	€ 29.70	€195
Boosted social media (we charge you only 50% of the boosting cost)	€75.00	€13.50	€89

Social Media Videos

Videos for Social Media promotion (3 type of videos by Vlogger)	€275.00	€49.50	€325
Video for social media (One to One/ Fast Questions)	€175.00	€31.50	€207

Marketing Reports

Marketing Personas and Audience Development Reports	€650.00	€117.00	€767
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